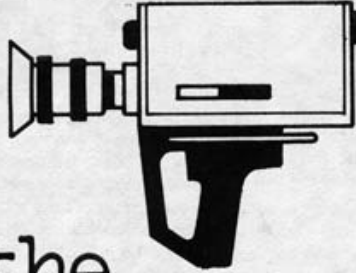


# ENTER



## the Newsreel!



Video Newsreel...a real attempt at communication or just another wank?

We certainly hope it's the former. What we're trying to do is use the medium we all have access to, to inform everyone involved of what everyone else is doing. But, unlike AVN and City Video we're attempting to do it on tape.

Now don't get me wrong, this is NOT an attempt to compete with either magazine, rather we wish to complement them both by giving further insight into Access throughout Australia. Print is rather limited, in that it can only say so much - videotape, as you would all realise has the advantage of saying 'Here it is, Watch it go, Hear what it does, etc.'

Newsreel will be free...to a point. The catch is that you would send us a V60H tape or a KCA30 cassette, with return postage (approx. 60c). We would send you your copy back on this tape.

How do we get our material? Well, you send it to us on that tape I was just talking about. This way there isn't too much drain on resources.

We'll have productions from right around this fair country, plus an innovations segment, where we'll road-test, as it were, new video equipment. An industry segment where we'll take a look at techniques and facilities used by television stations and production houses - plus with your help even more.

**If you want piece of the action - come and get it. Newsreel is for all, by all.**

**Closing date: Issue 2, March 28th, 1977.**

# AVID

PRODUCTIONS

MELBOURNE  
93 DRUMMOND ST  
CARLTON

SYDNEY  
269 BIGGE ST  
LIVERPOOL

92 GEORGE ST  
PARRAMATTA

# WESTCOM

**Yarraville Community Centre - 68-1673**

Co-operative Office  
Filing Cabinet and Library  
phone answering service  
One portapak is available

**Turtle Video Studio - 397-7349**  
currently undergoing renovation

**Western Region Education Centre - 314-3011**  
(Monday - Friday)

One portapak available for loan  
One 3670 available for loan  
Printing and copy facilities available to Co-op members.

Schools need not apply for vide equipment unless a high community component is on the action.  
Ask for Michael Bryan or Peter Andrews.

**Altona City Library - 398-2255**

One portapak available for loan.  
Allan Dyall runs workshops on portapaks on a regular basis.

Library staff willing to organise tape replays in other libraries in Melbourne metropolitan area ¾" cassette format using tapes from Melbourne Access Video and Media Co-op catalogue and local material.

Peter Fraser is the contact.

**Laverton Community Centre**

One portapak is available for loan in that area only.

Contact Jean Carlon.

# NEWSREEL



## VTR AND THE PUBLIC LIBRARY CONTINUED

The experience at Altona has been that there is a tendency for schools to monopolize the VTR equipment and the service has been forced to impose a scale of charges penalizing institutional users, believing that educational structures, schools, school councils and Education Department regions, should work towards providing their own VTR resources. Should this policy be followed by Heidelberg? What about schools in disadvantaged areas and the smaller country schools who may not have access to other resources within the foreseeable future or who are unfamiliar with the techniques or the potential of VTR? And if schools are restricted, what about other institutional users? Certainly there is a case to be put for access by special interest groups such as historical societies, drama and craft groups, sporting clubs, etc., as well as 'ad hoc' bodies like community action groups who may be in

search of a means of communication to put forward a certain community viewpoint.

Should the library encourage or initiate individual projects? For example, a videotape production made in conjunction with the Heidelberg Historical Society to record historical locations and buildings, perhaps under threat of demolition or radical change, could bridge the two functions of VTR and provide the library with useful archive material for its tape catalogue. The library could also play a more active role to foster a sense of social awareness with VTR through contact groups, living and learning centres, etc.

### RECOMMENDATIONS

The Heidelberg Regional Library Service should:

1. attempt to articulate its philosophy with regard to the employment of VTR. This need not be definitive or binding but may be modified or expanded by experience.
2. following 1. above, the library should establish a policy for member access to VTR playback and production equipment.
3. establish a policy for the acquisition of recorded tapes, and make a budget provision for this purpose.
4. make provision for the following:
  - a. physical location of VTR equipment for playback viewing. This will of course, vary from branch to branch, but special consideration will need to be given in each case to possible intrusion on other library users;
  - b. a central storage and work area for maintenance of VTR equipment and videotape editing.
5. initiate a training programme to familiarize staff and member users with VTR equipment.
6. allocate staff with the necessary competence and responsibility to operate and promote the VTR service. ●

# AVID PRODUCTIONS

## Newsreel!

THE SECOND TIME AROUND

Video Newsreel number two is out NOW!!!!

Featuring production revelations by MAVAM Co-op, FREVIDEO, WHYALLA and WESTCOM.

Included in Newsreel are reports on:

*He, She & Me* (reviewed this issue AVN), by Bob Weis and Judi Stack.

*The Offset Papers Affair*, by Joe Eisman and Jenny Weiss.

*Join The Queue*, by Steve King and FREVIDEO.

*But Where Is Whyalla?????* by Whyalla CMA.

*Social Security and You*, Bob Weis, Judi Stack, Sandy Thom, Arthur Stevens and Robin MacDonald.

*Accident on an Iron Ore Stacker (simulated)*, by FREVIDEO.

*Aboriginal Women: Traditional Spinning at Roben WA*, by FREVIDEO.

*Whyalla Productions*, by Viv Thomson and Whyalla CMA.

*Access to Recreation*, by Arthur Stevens.

*Eclipse on the Peninsula*, by Mike McBain.

*Community Outreach*, by Channel Four for WESTCOM.

A special edition of Video Newsreel is to be released at the end of this month. Called Video Equipment Newsreel, it will be looking at new video equipment available in Australia.

If you or your organisation would like a copy of Equipment Newsreel, send a 60 minute video-cassette to:

Equipment Newsreel,  
Media Resource Centre,  
93 Drummond Street,  
Carlton,  
Victoria 3053.

It's a bit pointless sending any other format tape as Equipment Newsreel will be entirely color and will deal with a hell of a lot of colour equipment.

It's available from AVID Productions, c/- MEDIA RESOURCE CENTRE, 93 Drummond Street, Carlton . . . Please send the tape you wish the copy to be on . . . i.e. Colour copy send a KCA-30 Videocassette, Monochrome copy send a 1/2" high density tape 30 minute.

Reactions to Newsreel??? Well, they vary. Out west we've reached a stage of total communication, courtesy FREVIDEO and KINGWEST Productions. Here in Melbourne both MAVAM and WESTCOM have responded well to the call for Newsreel material. Sydney . . . not much. A lot of promises of material, but no material. Brisbane?? . . . deathly silence. Woodville CMA are interested in the newsreel and have already supplied material for one of the issues. And in tiny Whyalla . . . wherever that is, extremely positive reaction to it.

So much for the Access Centres. Other organisations that have reacted favourably to the Newsreel are: TV Unit Audio Visual Education Centre, Curriculum Research, Education Department, Film and Television School and Heidelberg Library. So

it's happening . . . slowly, but picking up speed. By the time Newsreel 3 is ready to be released, we should have quite a few more followers (?).

Closing date for Newsreel \*3 is May 31 . . . getcha material in. Unlike some publications, we stick to deadlines. ○



## LIKE AN EAGLE.....

We are presently researching a production aimed specifically for a wide audience, i.e. we hope to get it on Air.

It is being researched and produced in conjunction with the Victorian Hang Glider Association, The Department of Youth, Sport and Recreation, Victoria and the Wings Hang Glider Manufacturing Co. We will be covering Hang Gliding from the earliest concept of flight through to Today's Gliders, with a specific point being made of the Safety Aspects.

We spoke with the President of the VHGA, Allan Mayhew and his organisation has been most receptive to the idea. The funding for the Raw Stock Videocassettes is coming from the VHGA via the DYSR.

We spoke with the Wings Hang Glider Company and they have agreed to us shooting at their Factory, and speaking with their Tradesmen.

We will be covering a Hang Glider School as a pointer to exactly what you have to go through to learn the art.

We will be submitting to the VFC for a budget to pay for the Program, should this be unsuccessful, we will be chasing Commercial Sponsorship. Primarily we'll be attempting to get this program on air on Country

Stations, but, depending on Quality, we would eventually like to see it on City Stations too!

We are still in the Pre-Production stages, and we'll be letting you know through the halloved pages of AVN what new Developments have taken place. Frevideo, MOVE OVER!!!!!!!!!!!! ○

Arthur Stevens,  
AVID Productions, Melbourne.



AVID productions is a group of people within the Sydney and Melbourne Access Video centres that work on productions with, by and for, others.

Melbourne: Arthur Stevens (Media Resource Centre).

Sydney: Bob Montgomery (Parramatta Media).

## SOCIAL SECURITY and you

Production on the Department of Social Security migrant information tapes continues. In March we produced a twenty five minute colour tape on the U-matic format mastering on the Sony colourpak. The tape details types of pensions and benefits, available under various heads as well as information on organisations set up to assist with a wide range of problems.

To preserve the quality of the original material in the editing process we had the originals time coded and a cassette work print made with a visual time code display. The work-print was then cut on the MRC equipment, the numbers taken from the time code display of the in and out points for each edit noted; then back to Armstrongs where all the written information was fed into the CMX 50 computer control. The CMX 50 system is basically two 2850's as replay decks feeding another 2850 record deck. Both replays have time base correction allowing for cross-fading between the two. All editing information is fed into the control computer through a type-interface keyboard. Instructions to edit, type of transition, source of material etc can be made. Completed programs can be filed as a hard copy print-out or a punched tape. For anyone coming through steam editing to CMX it is quite a buzz. ➔

# Caulfield Armorial Presentation

The City of Caulfield, Victoria, has always had a Coat of Arms. However, a few short years back it was brought to their notice that the Heraldic Symbol actually belonged to the Caulfield family.

To continue using it was definitely a no-no! So, they applied to the Heraldic People back in de olde country for a new Armorial symbol, and, at a pompous ceremony at the Caulfield Town Hall, a little man with a name like a Newspaper (The Richmond Herald) presented them with their new Coat of Arms.

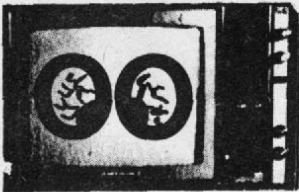
AVID productions through the Media Resource Center were commissioned to shoot and edit the Ceremony for the Council, in living monochrome.

We did, and they loved it!

However, next time I go to one of THOSE Ceremonies again I'll take a good book to read.....Nothing worse than snoring through the Mayors' Speech!

Arthur Stevens

## A MANIFESTO

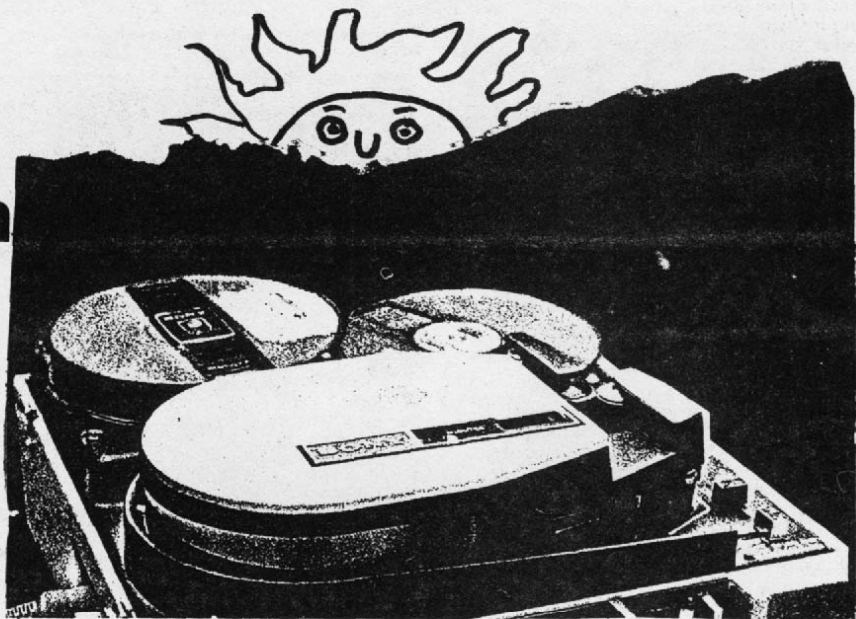


FROM ONE T.V. FREAK  
TO SOME OTHERS!

There is a common thread that unites all people who were born and have been raised in the age of Television, and this is a thread of Homogeneity that crosses all political, social and moral boundaries. This common thread is possibly one of the single most revolutionary and liberating occurrences in the history of the Human race, and at the same time is based upon a slavery to technology and a slavery to Hedonism that is very costly indeed. People of our generation, you and I have been raised upon precisely the same set of Media Images, and regardless of our Political, Religious or Moral background we all have this thread in common. It is relevant to the specific, but not to the general argument that the content of these Media Images has been to condition us to expect a certain level of material wealth and to live a lifestyle based upon ruthless competition rather than helping one another. What is of crucial importance now is to understand how these media images operate, because whether we like them or not these are the tools that must be used if any substantial political change is to be achieved. The challenge is to learn to use the potentially liberating aspect of the total saturation that our generation has had with Television to bring about a society in which the most important things in life cannot be owned, but are the result of sensitivity to ourselves and to other people.

TELEVISION IS THE DIFFERENCE  
BETWEEN THIS GENERATION, AND  
EVERY OTHER GENERATION IN THE  
HISTORY OF THE HUMAN RACE.

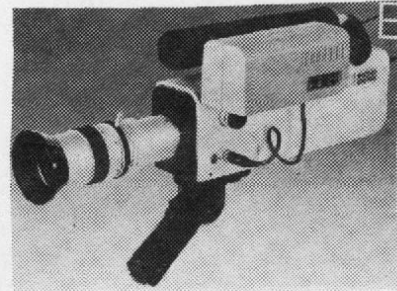
John Robinson



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Released through the National Access Media Association  
Sponsored by the Melbourne Access Video and Media Co-operative  
VIDEO NEWSREEL 3 is available NOW  
WINTER EDITION

### THIS ISSUE:

- Video Art in Melbourne Town
- Shoulder Mount Portapak Camera
- Sony AVC3450CE B/W Camera
- Debnay Park Channel Ten
- Freivideo's new director
- Keep Uranium in the ground
- The Royal College of Surgeons
- Sony Triniton DXC1600P Color
- Hitachi Tri-Electrode FP3030A
- JVC Pre-roll editors 8300
- JVC 3/4" Colour Portapak
- Goldfields Playback
- Friends of the Fringe Dwellers
- Yesterdays News
- The Rank Arena PVC-7301



SEND YOUR TAPE AND RETURN POSTAGE TO:

VIDEO NEWSREEL  
AVID PRODUCTIONS  
c/- Media Resource Center  
93 Drummond Street  
Carlton, Victoria, 3053

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